



SIMON LENGER

COOKIE POLICY

EFFECTIVE DATE: 1 JANUARY 2026

This Cookie Policy explains how SimonLenger.nl, operated by Groot Ropta B.V., uses cookies and similar technologies when you visit our website. This policy should be read in conjunction with our Privacy Policy.



1. WHAT ARE COOKIES?

Cookies are small text files that are placed on your device when you visit a website. They help websites function properly, improve user experience and provide information to the website owners.



2. TYPES OF COOKIES WE USE

We use the following types of cookies on our website:

- Necessary cookies
- Performance cookies
- Functional cookies
- Marketing / tracking cookies



3. NECESSARY COOKIES

These cookies are essential for the proper functioning of our website. They enable basic functions such as page navigation and access to secure areas. These cookies cannot be disabled.



4. PERFORMANCE COOKIES

These cookies help us understand how visitors interact with our website by collecting and reporting information anonymously. This allows us to improve the performance and usability of our website.



5. FUNCTIONAL COOKIES

These cookies enable our website to remember choices you make (such as your language preference) and provide enhanced, more personal features. They may also be used to provide services you have requested.



6. MARKETING / TRACKING COOKIES

These cookies are used to deliver relevant advertisements and track the effectiveness of our marketing campaigns. They may be set by us or by third-party partners. They collect information about your browsing behaviour across websites.



7. THIRD-PARTY COOKIES

Some cookies are placed by third parties that appear on our pages. These third parties may use cookies for their own purposes, in accordance with their own privacy policies.



8. YOUR CHOICES

When you first visit our website, you will see a cookie banner where you can accept or reject non-essential cookies. You can change or withdraw your consent at any time via the cookie settings available in the footer of our website. Please note that disabling certain cookies may affect the functionality and features of our website.



9. HOW LONG DO WE KEEP COOKIES?

Cookies are stored for different periods depending on their purpose. Some cookies are deleted when you close your browser (session cookies). Others remain on your device for a set period or until you delete them manually.



10. INTERNATIONAL TRANSFERS

Some cookies may involve the transfer of data to countries outside the European Economic Area (EEA). We ensure that appropriate safeguards are in place in accordance with applicable data protection laws.



11. CHANGES TO THIS COOKIE POLICY

We may update this Cookie Policy from time to time. The latest version will always be available on our website. We recommend reviewing this policy regularly.



12. CONTACT

If you have any questions about this Cookie Policy or our use of cookies, please contact us:

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OVERVIEW OF COOKIES

TYPE OF COOKIE	PURPOSE	EXAMPLES	DURATION	CONSENT
Necessary	Essential for website functionality	Session ID, security cookies, load balancing	Session / Persistent	Not required
Performance	Analyse website usage and improve performance	Google Analytics (_ga, _gid)	Up to 24 months	Required
Functional	Remember your preferences and provide enhanced features	Language settings, region preferences	Up to 12 months	Required
Marketing / Tracking	Deliver relevant ads and measure campaign performance	Google Ads, LinkedIn Insight Tag, Meta Pixel	Up to 12 months	Required



You can manage or delete cookies through your browser settings. For more information about cookies and how to manage them, visit www.allaboutcookies.org.



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